

# Department Of Management

## B.I.T. Mesra, Ranchi

### COURSE STRUCTURE FOR SEMESTER PROGRAMME - MBA

#### Semester System

Total Number of Credits for the Program :	90 Credits
Core Courses :	44 Credits
Specialization Course -I :	12 Credits
Specialization Course -II :	12 Credits
Sectoral Specialization :	06 Credits
Breadth Courses :	08 Credits
Project :	04 Credits
Sessional :	04 Credits

#### SEMESTER – I

SUBJECT CODE	NAME OF SUBJECT	( L-T-P)	Total Credit
MBA 1001	Management Principles & Practices	3-0-0	3
MBA 1003	Financial Management and Accounting	3-0-0	3
MBA 1005	Organizational Behaviour	3-0-0	3
MBA 1007	Marketing Management	3-0-0	3
MBA 1009	Quantitative Techniques for Management	3-1-0	4
MBA 1011	E-Business	3-0-0	3
MBA 1013	Management of Manufacturing Systems	3-0-0	3
MBA 1014 (Non-credit)	Business Communication – I (Non-credit)	-	-
		<b>Total credits:</b>	<b>22 Credits</b>

#### SEMESTER – II

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Total Credit
MBA 2003	Human Resource Management	3-0-0	3
MBA 2005	Business Research	3-0-0	3
MBA 2007	Managerial Economics	3-0-0	3
MBA 2009	Operations Research	3-1-0	4
MBA 2010	IT for Managers (Sessional)	0-0-3	2
MBA 2011	Strategic Management	3-0-0	3
MBA 2012	Business Communication- II (Sessional)	0-0-3	2
	Breadth Course ( Inter-Departmental)	2-0-0	2
		<b>Total Credits</b>	<b>22 Credits</b>

L- Lecture

T- Tutorial

P – Practical

B – Breadth Paper

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### SEMESTER –III

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
	Functional Specialization – I		
See Annexure-I	Subject – I	3-0-0	3
See Annexure-I	Subject – II	3-0-0	3
See Annexure-I	Subject – III	3-0-0	3
	Functional Specialization – II		
See Annexure-I	Subject – I	3-0-0	3
See Annexure-I	Subject – II	3-0-0	3
See Annexure-I	Subject – III	3-0-0	3
	Sectoral Specialization		
See Annexure-I	Subject – I	3-0-0	3
MSH 1143 / MSH 1145	Breadth Course ( French-I / German-I)	2-0-0	2
		<b>Total Credits</b>	<b>23 Credits</b>

### Semester – IV

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
	Core Courses		
MBA 4007	Business Law	3-0-0	3
MBA 4009	Business Ethics & corporate governance	3-0-0	3
	Functional Specialization – I		
See Annexure-I	Subject – IV	3-0-0	3
	Functional Specialization – II		
See Annexure-I	Subject – IV	3-0-0	3
	Sectoral Specialization		
See Annexure-I	Subject – II	3-0-0	3
MSH 1155 / MSH 1157	Breadth Course ( French-II/German-II )	2-0-0	2
MSH 1149	Breadth Course ( Intellectual Property Right)	2-0-0	2
MBA 4002	Project	0-0-4	4
		<b>Total Credits</b>	<b>23 Credits</b>

L- Lecture  
T- Tutorial  
P – Practical  
B – Breadth Paper

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### Annexure – I

FUNCTIONAL SPECIALIZATIONS	SUBJECT CODE	NAME OF SUBJECT	L-T-P	Credits
<b>Finance Management Area</b> (MBA 3001 - MBA 3015)	MBA 3001	Management of Financial Services	3-0-0	3
	MBA 3003	Investment and Portfolio Management	3-0-0	3
	MBA 3005	Corporate Finance	3-0-0	3
	MBA 3007	International Finance	3-0-0	3
	MBA 3009	Corporate Taxation	3-0-0	3
	MBA 3011	Management of Financial Derivatives	3-0-0	3
	MBA 3013	Corporate Accounting	3-0-0	3
	MBA 3015	Cost and Management Accounting	3-0-0	3
	<b>Marketing Management Area</b> (MBA 3017 - MBA 3033)	MBA 3017	Consumer Behavior	3-0-0
MBA 3019		Marketing Research	3-0-0	3
MBA 3021		International Marketing	3-0-0	3
MBA 3023		Industrial Marketing	3-0-0	3
MBA 3025		Advertizing and Integrated Marketing Communication	3-0-0	3
MBA 3027		Retail Management	3-0-0	3
MBA 3029		Services Marketing	3-0-0	3
MBA 3031		Sales and Distribution Management	3-0-0	3
MBA 3033		Brand Management	3-0-0	3
<b>Human Resource Management Area</b> (MBA 3035 - MBA 3049)	MBA 3035	Human Resource Planning	3-0-0	3
	MBA 3037	Industrial Relations & Labor Laws	3-0-0	3
	MBA 3039	Recruitment, Selection and Training	3-0-0	3
	MBA 3041	Organizational Change and Development	3-0-0	3
	MBA 3043	Organizational Theory and Design**	3-0-0	3
	MBA 3045	Compensation and Rewards	3-0-0	3
	MBA 3047	Performance Management Systems	3-0-0	3
<b>System Management Area</b> (MBA 3051 - MBA 3065)	MBA 3049	Individual and Group Behavior	3-0-0	3
	MBA 3051	R.D.B.M.S.	3-0-0	3
	MBA 3053	Business Data Communication	3-0-0	3
	MBA 3055	Enterprise Resource Planning	3-0-0	3
	MBA 3057	Programming Technology – I (C++)	3-0-0	3
	MBA 3059	Programming Technology –II (Java Application)	3-0-0	3
	MBA 3061	Software Engineering	3-0-0	3
MBA 3063	Multimedia and Web Designing	3-0-0	3	
MBA 3065	System Analysis and Design	3-0-0	3	

\*\*Syllabus under preparation

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SECTORAL SPECIALIZATIONS	SUBJECT CODE	NAME OF SUBJECT	L-T-P	Credits
<b>Health Care Management</b>	<b>MBA 3067</b>	Management of Medical and Health Services	3-0-0	3
(MBA 3067 & MBA 3069)	<b>MBA 3069</b>	Hospital Planning	3-0-0	3
<b>Operations and Manufacturing Management</b>	<b>MBA 3071</b>	Technology Management	3-0-0	3
(MBA 3071 & MBA 3073)	<b>MBA 3073</b>	Supply Chain Management	3-0-0	3
<b>Insurance and Bank Management</b>	<b>MBA 3075</b>	Bank Management	3-0-0	3
(MBA 3075 & MBA 3077)	<b>MBA 3077</b>	Insurance Management	3-0-0	3
<b>Hospitality Management</b>	<b>MBA 3079</b>	Hotel Management	3-0-0	3
(MBA 3079 & MBA 3081)	<b>MBA 3081</b>	Tourism Management	3-0-0	3
<b>Agro –Business Management</b>	<b>MBA 3083</b>	Agro and Cooperative Management	3-0-0	3
(MBA 3083 & MBA 3085)	<b>MBA 3085</b>	Rural Marketing	3-0-0	3
<b>Safety Management</b>	<b>MBA 3087</b>	Safety Organization and Management	3-0-0	3
(MBA 3087 & MBA 3089)	<b>MBA 3089</b>	Accidents Prevention and Safety Acts	3-0-0	3