

COURSE STRUCTURE FOR SEMESTER PROGRAMME - MBA

COURSE STRUCTURE (PROPOSED)

Semester System

Total Number of Credits for the Program	: 94 Credits
Core Courses	: 50 Credits
Specialization Course -I	: 12 Credits
Specialization Course -II	: 12 Credits
Sectoral Specialization	: 06 Credits
Breadth Courses	: 06 Credits
Project	: 04 Credits
Sessional	: 04 Credits

SEMESTER – I

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Total Credit
MBA 1001	Management Principles & Practices	3-0-0	3
MBA 1003	Financial Management and Accounting	3-0-0	3
MBA 1005	Organizational Behaviour	3-0-0	3
MBA 1007	Marketing Management	3-0-0	3
MBA 1009	Quantitative Techniques for Management	3-1-0	4
MBA 1011	E-Business	3-0-0	3
MBA 1013	Management of Manufacturing Systems	3-0-0	3
MBA 1016 (Non-credit)	Manager Like Qualities (MLQ) (Non-credit)	-	-
		Total credits:	22 Credits

SEMESTER – II

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MBA 2003	Human Resource Management	3-0-0	3
MBA 2005	Business Research	3-0-0	3
MBA 2007	Managerial Economics	3-0-0	3
MBA 2009	Operations Research	3-1-0	4
MBA 2010 (Sessional)	IT for Managers	0-0-3	2
MBA 2011	Strategic Management	3-0-0	3
MBA 2013	Cost Management	3-0-0	3
MBA 2014 (Sessional)	Business Communication	0-0-3	2
MSH 1143 / MSH 1145	Breadth Course (French-I / German-I)	3-0-0	3
		Total Credits:	26 Credits

Functional Specialization and Sectoral Specialization

Students are offered dual Functional Specialization. They study 8 courses (3 credits in each course) in any 2 areas of Functional Specialization, that is, 4 electives from any one Functional Specialization area below and 4 electives from any other Functional Specialization area. In addition to that, students opt for 2 courses (3 credits in each course) from any of the Sectoral Specialization areas.

SEMESTER –III

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
	Functional Specialization – I		
See Annexure-I	Subject – I	3-0-0	3
See Annexure-I	Subject – II	3-0-0	3
See Annexure-I	Subject – III	3-0-0	3
	Functional Specialization – II		
See Annexure-I	Subject – I	3-0-0	3
See Annexure-I	Subject – II	3-0-0	3
See Annexure-I	Subject – III	3-0-0	3
	Sectoral Specialization		
See Annexure-I	Subject – I	3-0-0	3
MSH 1155 / MSH1157	Breadth Course(French-II/German-II)	3-0-0	3
		Total Credits:	24 Credits

Semester – IV

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
	Core Courses		
MBA 4007	Business Law	3-0-0	3
	Or		
MBA 4013	Business Law in Oman	3-0-0	3
MBA 4009	Business Ethics & Corporate Governance	3-0-0	3
MBA 4011	Entrepreneurship	3-0-0	3
	OR		
MBA 4015	Entrepreneurship and Small Business Management in Oman	3-0-0	3
	Functional Specialization – I		
See Annexure-I	Subject – IV	3-0-0	3
	Functional Specialization – II		
See Annexure-I	Subject – IV	3-0-0	3
	Sectoral Specialization		
See Annexure-I	Subject – II	3-0-0	3
MBA 4002	Project	0-0-4	4
		Total Credits:	22 Credits

Note:

(L-T-P): Lecture – Tutorial – Practical

Dept. of Management, BIT, Mesra, Ranchi.

FUNCTIONAL SPECIALIZATIONS	SUBJECT CODE	NAME OF SUBJECT	L-T-P	Credits
Finance Management Area	MBA 3001	Management of Financial Services	3-0-0	3
	MBA 3002	Management of Financial Services in Oman	3-0-0	3
	MBA 3012	Management of Financial Derivatives in Oman	3-0-0	3
	MBA 3003	Investment and Portfolio Management	3-0-0	3
	MBA 3004	Investment and Portfolio Management in Oman	3-0-0	3
	MBA 3005	Corporate Finance	3-0-0	3
	MBA 3007	International Finance	3-0-0	3
	MBA 3008	International Finance in Oman	3-0-0	3
	MBA 3009	Corporate Taxation	3-0-0	3
	MBA 3010	Corporate Taxation in Oman	3-0-0	3
	MBA 3011	Management of Financial Derivatives	3-0-0	3
	MBA 3013	Corporate Accounting	3-0-0	3
	MBA 3097	Strategic Cost Management	3-0-0	3
Marketing Management Area	MBA 3017	Consumer Behavior	3-0-0	3
	MBA 3019	Marketing Research	3-0-0	3
	MBA 3021	International Marketing	3-0-0	3
	MBA 3023	Industrial Marketing	3-0-0	3
	MBA 3027	Retail Management	3-0-0	3
	MBA 3029	Services Marketing	3-0-0	3
	MBA 3031	Sales and Distribution Management	3-0-0	3
	MBA 3033	Brand Management	3-0-0	3
	MBA 3099	Advertizing and Marketing Communication	3-0-0	3

Human Resource Management Area	MBA 3035	Human Resource Planning	3-0-0	3
	MBA 3037	Industrial Relations & Labor Laws	3-0-0	3
	MBA 3039	Recruitment, Selection and Training	3-0-0	3
	MBA 3041	Organizational Change and Development	3-0-0	3
	MBA 3043	Organizational Theory and Design	3-0-0	3
	MBA 3045	Compensation and Rewards	3-0-0	3
	MBA 3047	Performance Management Systems	3-0-0	3
	MBA 3049	Individual and Group Behavior	3-0-0	3
	MBA 3093	Strategic Human Resource Management	3-0-0	3
	MBA 3038	Industrial Relations & Labor Laws in Oman	3-0-0	3
System Management Area	MBA 3051	R.D.B.M.S.	3-0-0	3
	MBA 3053	Business Data Communication	3-0-0	3
	MBA 3055	Enterprise Resource Planning	3-0-0	3
	MBA 3057	Programming Technology – I (C++)	3-0-0	3
	MBA 3059	Programming Technology –II (Java Application)	3-0-0	3
	MBA 3061	Software Engineering	3-0-0	3
	MBA 3063	Multimedia and Web Designing	3-0-0	3
	MBA 3065	System Analysis and Design (SAD)	3-0-0	3
	MBA 3095	Computer Aided Management	3-0-0	3

SECTORAL SPECIALIZATIONS	SUBJECT CODE	NAME OF SUBJECT	L-T-P	Credits
Healthcare Management	MBA 3067	Management of Healthcare Services- I	3-0-0	3
	MBA 3069	Management of Healthcare Services-II	3-0-0	3
Operations and Manufacturing Management	MBA 3071	Technology Management	3-0-0	3
	MBA 3073	Supply Chain Management	3-0-0	3
Insurance and Bank Management	MBA 3075	Bank Management	3-0-0	3
	MBA 3076	Bank Management in Oman	3-0-0	3
	MBA 3077	Insurance Management	3-0-0	3
	MBA 3078	Insurance Management in Oman	3-0-0	3
Hospitality Management	MBA 3079	Hotel Management	3-0-0	3
	MBA 3080	Hotel Management in Oman	3-0-0	3
	MBA 3081	Tourism Management	3-0-0	3
	MBA 3082	Tourism Management in Oman	3-0-0	3
Agro –Business Management	MBA 3083	Agro and Cooperative Management	3-0-0	3
	MBA 3085	Rural Marketing	3-0-0	3
Safety Management	MBA 3087	Safety Management -I	3-0-0	3
	MBA 3089	Safety Management - II	3-0-0	3
	MBA 3090	Safety Management in Oman	3-0-0	3

Core and Specialisation courses revised to include contents in Oman context and included in the course structure with new names and subject codes

