

KARTAVYA 2021
an intradepartmental group discussion
on 3rd April.

Organized by – Team Sustainability
Department of Management
Birla institute of Technology, Mesra

Team Sustainability of Department of Management, Birla Institute of Technology, Mesra, organized and hosted KARTAVYA 2021: an intradepartmental group discussion on 3rd April. This year, Team Sustainability collaborated with Made Differently by Divyangjan, a social entrepreneurship firm that helps in marketing products made by people with special needs.

The commencement of the event was marked by a welcome speech by Dr Sraboni Dutta. She welcomed the representative of Made Differently, the judges, Dr Shadab Hassan and Dr Neha Kaur. She also appreciated the generous association of Made Differently with Birla Institute of Technology.

After the beautiful words of dignitaries, the group discussion was started. The topic for GD was "CSR in Indian reality – A Serious brand building or marketing gimmick". After the GD got over, our judges provided with their insights and feedback to the students.

The event ended with the vote of thanks given by the faculty advisor Mr. Shailendra kumar Singh. He also provided insights on CSR and the TEAM Sustainability Group.

The winners will receive goodies from Made Differently by Divyangjan

The winners of KARTAVYA 2021 are as follows:

1st prize – Nikita Jha

2nd prize – Sheetal Shikha

3rd prize – Shivani Singh