

**Press Release**  
**Orientation Programme**  
**17<sup>th</sup> & 18<sup>th</sup> August 2020**

**Department of Management**  
**Birla Institute of Technology, Mesra**

**Day 1**

**17<sup>th</sup> August 2020**

The orientation programme for the MBA students was organised on 17th August. It was held online owing to the present crisis with the participation of about 160 individuals. Obeying the convention of the institution, the programme commenced with the institute prayer.

The commencement of the event was marked by the cordial welcome speech presented by the Head of the Department of Management, Dr. S Shivani. She familiarised the students of the rules and regulations of the institution.

Succeeding that, Dean, Alumni and International Relations and Professor In-charge of Training and Placement Division, Dr. Utpal Baul guided the students concerning the placements. He asked them to solely focus on building their skills, which would help them to face the world in future.

Dean, Students' Welfare, Dr. A. K. Sinha graced the programme by his deliverance to the freshmen.

Following that, the faculties of the Management department took turns to introduce themselves and exhorted the students to remain motivated against all odds.

Thereafter, briefing of the various clubs and societies of BIT Mesra was done by their respective representatives. This brought the day 1 of orientation to its conclusion.

**Day 2**

**18<sup>th</sup> August 2020**

The second day of the orientation program commenced with the address of Mr. Shadab Hassan, Director, H. H. High School, Acclaimed Social Entrepreneur and Alumni.

Mr. Hassan is involved in philanthropic work and has received Malaysian Mastery Award for Excellence in Education. Throughout his address he laid importance on positivity in perspective.

Following the address, the students were then got an opportunity to interact with Mr. Sourabh Kumar, Co-founder and COO of "PotHole Raja", a Bangalore based social startup that fixes potholes in an ecofriendly way, who shared some of his experiences and encouraged the importance of bringing out creativity to be successful.

The students were then briefed by Assistant Registrar to the Dean of Academic Programme, Mr. Md. Nadim Quaiser, who explained the process of examinations in BIT Mesra and stressed upon all the academic procedures for the students.

After they were given a complete layout of the academic structure, the students were informed about BIT welfare society, by Dr. Praveen Srivastava, Assistant professor, Dept. of HMCT.

The event ended with the introduction of clubs and societies of BIT Mesra. The representatives of the clubs and societies explained and briefed the students about the vision of the clubs and exemplified some of the work they do.