

BIRLA INSTITUTE OF TECHNOLOGY- MESRA, RANCHI
NEWCOURSE STRUCTURE - To be effective from academic session 2018- 19
Based on CBCS & OBE model
Recommended scheme of study for BBA Programme

Semester of Study (Recommended)	LEVEL	Category of course	Course Code	Courses	Mode of delivery & credits <i>L-Lecture; T-Tutorial;P-Practicals</i>			Total Credits <i>C- Credits</i>
					L (Periods/ week)	T (Periods/ week)	P (Periods/ week)	
FIRST	FIRST	PC	MT101	General Principles of Management	3	0	0	3
		PC	MT102	Business Statistics	3	1	0	4
		PC	MT103	Introduction to Business Accounting	3	0	0	3
		PC	MT104	Computerized Accounting Lab	0	0	4	2
		PC	MT105	Business Communication- I	0	0	4	2
		PC	MT106	Fundamentals of Computing	3	0	2	4
Total								18
SECOND	FIRST	PC	MT107	Organizational Behaviour	3	0	0	3
		PC	MT108	Quantitative Techniques in Management	3	1	0	4
		PC	MT109	Principles of Marketing-I	3	0	0	3
		PC	MT110	Business Communication – II	2	0	0	2
		PC	MT111	Introduction to Materials Management and Production Management	3	0	0	3
		PC	MT112	Business Economics	3	0	0	3
		PC	MT113	Basics of Financial Management	3	0	0	3
Total								21
THIRD	SECOND	PC	MT201	Human Resource Management	3	0	0	3
		PC	MT202	Legal aspects of Management	3	0	0	3
		PC	MT203	Introduction to Indian Financial System	3	0	0	3
		PC	MT204	Constitution of India	2	0	0	2
		PC	MT205	Principles of Marketing-II	3	0	0	3
		PC	MT206	E-Commerce	2	0	0	2
		PC	MT207	Data Analysis for Decision-making	0	0	4	2
		PC	MT208	Research Methodology	3	0	0	3
Total (Theory + Lab)								21
FOURTH	SECOND	PC	MT209	Management and control of Cost	3	0	0	3
		PC	MT210	Fundamentals of Operations Research	3	1	0	4
		PC	MT211	Sales and Distribution Management	3	0	0	3
		PC	MT212	Project Management	2	0	0	2
		PC	MT213	Web Applications of Business	1	0	2	2
		PC	MT214	Management Information System	3	0	0	3
		PC	MT215	Project Feasibility Analysis(PFA)				2
		PC	MT216	Entrepreneurship and Small Business	2	0	0	2

Total (Theory + Lab)								21
FIFTH	THIRD	PC	MT301	Business Ethics	3	0	0	3
		PC	MT302	Introduction on Sustainable Development	2	0	0	2
		PC	MT304	Project I (Summer Internship)				3
		PE I	*	**	***	***	***	6
		PE II	*	**	***	***	***	6
Total (Theory + Lab)								20
SIXTH	THIRD	PC	MT303	Strategic Management	3	0	0	3
		PE I	*	**	***	***	***	6
		PE II	*	**	***	***	***	6
		PC	MT305	Project II				4
Total (Theory + Lab)								19
	*	Course Code will depend on Choice of Elective						
	**	Subject name will depend on choice of elective						
	**	LTP Breakup will depend on Choice of elective						
Grand Total :								120

**DEPARTMENT OF MANAGEMENT
PROGRAMME ELECTIVES (PE)*
OFFERED FOR LEVEL 1-3**

PE / LEVEL	Code no.	Name of the PE courses	Prerequisites courses with code	L	T	P	C
		Finance Group					
3	MT306	Corporate Taxation	MT103, MT113	3	0	0	3
3	MT307	Banking Concepts & Practice	MT103, MT113	3	0	0	3
3	MT 308	International Finance	MT103, MT113	3	0	0	3
3	MT309	Equity & Debt Market	MT103, MT113	3	0	0	3
3	MT310	Auditing	MT103, MT113	3	0	0	3
		Information Technology Group					
3	MT311	Computer Networks	MT106	3	0	0	3
3	MT312	Knowledge Management	MT106	3	0	0	3
3	MT 313	Internet & Web Page Design	MT106	3	0	0	3
3	MT314	Introduction to Business Analytics	MT106	3	0	0	3
3	MT315	Programmming Technology	MT106	2	0	2	3
		Marketing Group					
3	MT316	International Marketing	MT109, MT205	3	0	0	3
3	MT317	Services Marketing	MT109, MT205	3	0	0	3
3	MT 318	Retail Management	MT109, MT205	3	0	0	3
3	MT319	Integrated Marketing communication	MT109, MT205	3	0	0	3
3	MT320	Consumer Behaviour	MT109, MT205	3	0	0	3
		Human Resource Group					
3	MT321	Manpower Planning	MT107,MT201	3	0	0	3
3	MT322	Industrial Relations	MT107,MT201	3	0	0	3
3	MT 323	Training & Development	MT107,MT201	3	0	0	3
3	MT324	Industrial &labourLegislations	MT107,MT201	3	0	0	3
3	MT325	Performance & Compensation Management	MT107,MT201	3	0	0	3

* PROGRAMME ELECTIVES TO BE OPTED ONLY BY THE DEPARTMENT STUDENTS

**DEPARTMENT OF MANAGEMENT
OPEN ELECTIVES (OE)*
OFFERED FOR LEVEL 1-4**

OE / LEVEL	Code no.	Name of the OE Coures	Prerequisites Courses with code	L	T	P	C
1	MT114	Fundamentals of Management & Organisational Behaviour	Nil	2	0	0	2
1	MT115	Business Economics	Nil	3	0	0	3
1	MT116	Quantitative methods for Business Decisions	Nil	3	0	0	3
1	MT117	Basics of Financial Accounting & Management	Nil	3	0	0	3
1	MT118	Operations Management	Nil	2	0	0	2
1	MT119	Introduction to Human Resource Management	Nil	3	0	0	3
1	MT120	Introduction to Marketing Management	Nil	3	0	0	3
1	MT121	Corporate Social Responsibility	Nil	2	0	0	2
1	MT123	Business Communication	Nil	2	0	2	3
4	MT417	French Language	Nil	3	0	0	3
4	MT418	German Language	Nil	3	0	0	3

*** OPEN ELECTIVES TO BE OPTED ONLY BY OTHER DEPARTMENT STUDENTS**